



TO ACHIEVE OUR VISION, WE RELY ON SUPPORT FROM GENEROUS SPONSORS TO FUND OUR EVENTS AND HELP OUR SOCIETY GROW. SO JOIN HANDS WITH US TO SUPPORT THE DOCTORS OF TOMORROW IN THE CZECH REPUBLIC.

### **ABOUT UIMS**

United International Medical Schools (UIMS) was founded on the principle of developing a strong medical student-doctor support network between the 8 medical schools in Czechia. Our primary role is to improve the experience of medical students across the country in close collaboration with existing regional student societies.

#### **OUR OBJECTIVES**

- To establish an international student-led network of fellow medical students and medical professionals from all faculties in Czechia.
- To provide academic opportunities and events for students, in order to support both students and medical professionals throughout their careers.
- To provide social opportunities and events for students and medical professionals, to foster a strong sense of community.
- To establish an environment for medical students and professionals to explore and engage with charities (both local and international).
- To provide up-to-date resources to all students concerning wellbeing.
- To work alongside medical school societies on a national scale, to enhance representation of UIMS's aims and goals.
- To build relationships with our alumni and provide them with opportunities to give back to the student community.
- To foster an environment of care and well-being amongst medical students and professionals.



## **HOW TO GET INVOLVED**

- Opt in to our yearly sponsorship program to help us facilitate activities for an entire academic year.
- Sponsor one off events that match your brand image.
- Provide UIMS and its members with a service that can be useful for medical education or careers. (e.g. discounted product)
- Donate to us. Donations from patrons, members and medical students have made all of our work possible until now.



#### **OUR POTENTIAL**

There is a growing trend amongst students from within and outside Europe to study medical in the Czech Republic. The most important aspect of UIMS is making a real impact for international medical students. There is no organisation that matches our growth, vision, or goals of delivering tailored support like us. Given our unique perspective, it is pertinent that we establish ourselves as the primary national organisation for medics of an international background. It should be noted that whilst we primarily cater for English speaking students, we do not discriminate against any individual or group and have seen a surge in Czech medical students attending our events. Since our inception, we have built up our social media presence from the ground up by utilising Instagram, Facebook, LinkedIn, TikTok and our new website. There has been exponential growth in our reach, as we have delivered over 50 events, generated over 1200 attendee certificates and our social media achieved over 100,000 person-impressions since 2020. This is a true representation of the size of our community and the audience scope to which your sponsorship will target.

#### **HOW THE FINANCES WILL HELP**

We are a non-profit organisation and so we have so far survived on donations and fees from students and sponsors. Our long term is to establish a sustainable sponsor network so we can provide our services for free to all medical students. Your support will cover costs of:



- Running Social, Educational and Alumni events & conferences vendors, venue, personnel, refreshments, etc.
- Medical equipment and devices used to facilitate practical seminars.
- Our office and storage space fees.
- Services and licenses that make our work possible. (ex-Zoom, Website hosting, Canva, etc.)
- Legal and admin fees involved with running an organization and hosting various events.
- Marketing and outreach

#### **CONTACT US!**



WWW.UIMS.ORG



UIMS.CHAIR@GMAIL.COM



UIMS.CZ



UIMS.CZ



UNITED INTERNATIONAL MEDICAL SCHOOLS

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RYBNÁ 716/24

STARÉ MÈSTO

PRAGUE 1 110 00

CZECHIA





# SPONSORSHIP PACKAGES

IF THE FOLLOWING YEARLY SPONSORSHIP PACKAGES ARE NOT WHAT YOU ARE LOOKING FOR, THEN, FEEL FREE TO CONTACT US FOR A BESPOKE PACKAGE OR SINGLE EVENT SPONSORSHIPS. YOU CAN ALSO SHOW YOUR SUPPORT BY DONATING TO OUR ORGANIZATION.

	Bronze package	Silver package	Gold package	Platinum package
Cost per year	5,000 kc	10,000 kc	15,000 kc	25,000 kc
Brand logo on our website				
Advertisement of your business on our social media.	1/month	up to 2/month	up to 4/month	up to 4/month
An advertising slot on our monthly Events Calendar and/or newsletter				
Verbal mentions during select social events.*				
Verbal mention during select educational events.*				
A UIMS Scholarship sponsor				
Preferential mentions of Brand for all events				
Preferential listing of Brand on our Sponsor website, emails, and any public media				
Brand logo on educational presentations, workshops, lectures and their youtube videos.				
Option to distribute flyers/merchandise for your brand at in-person events				
Ability to have a stand/speech at Conferences, Networking or Social events				

<sup>\*</sup>Based on relevance to brand and the event For all questions, please contact UIMS Founder Deelan Vadher: uims.chair@gmail.com